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For Immediate Release:

How Can My Real Estate Web Site Save Me Time And Money?

If you're like most real estate firms, you're probably too busy running your day-to-day operations and meeting with your agents to even think about how your website can save you time and money--or are you? To save time, you need a website that helps automate your business and gives you more time to meet with buyers and sellers in order to close deals and grow your bottom line. You also need a website that simplifies managing your listings and site content, and automatically responds to property inquiries, again, giving you more time to devote to your core income-producing activities.

So how can your website save you money? Simply stated, it has to cost less than you're spending now. Think for a moment about what you spend annually for website hosting, email, web marketing expenses and -- most of all -- those on-going programming costs incurred every time you post, update or remove a listing from your site. So how can you cut these expenses? Well, you can't exactly eliminate hosting charges or you'd be taking your business off-line, although you could probably save a few bucks per month by price shopping (but those are marginal savings at best). To really save money, you need to eliminate those on-going programming costs every time your inventory (and agent roster) changes. You need to find a website solution that empowers you to easily make changes to your site, using simple online forms that require no programming experience.

If your organization is seeking a complete online business solution that saves you time and money, and simplifies your property marketing efforts, consider the Pro Web Property Manager by Professional Web Designs. It's a cutting-edge, Internet real estate website, complete with Google Mapping and the latest web 2.0 technology, offering your customers and prospects and better web experience. For more information about Professional Web Designs or to view a product demo of the Pro Web Property Manager, please call 941-922-3003 or visit www.prowebdesigns.us.

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Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner real estate firms with the common goal of marketing their properties.
<http://prowebdesigns.us>