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For Immediate Release:

How Much Control Do You Have Over Your Real Estate Web Site and It's Content?

When you need to add, remove or update listings on your web site, what's the process you undertake to implement these changes? If you're like most real estate firms, you have no control over implementing changes yourself, and you have to contact your web person each time a change is needed. Then, you wait a few days to see the change published on your site and, finally, you receive an invoice in the mail. Repeat this process a half-dozen times per month and it becomes time consuming and expensive!

But what if you and your agents could have full control to easily manage listings and site content through a secure login on your agency's web site? Not only would this improve your bottom line by saving on programming fees, but your updates would be published *instantly*, giving you a competitive advantage. In order to have full control over your site, you must have a database-powered website. With a database, no programming experience is required, and any of your agents can easily make changes to your site's content through simple on-line forms. Managing listings, agent profiles, news and press releases now becomes a snap!

If your organization is seeking a complete online solution to grow your business and provides you with 100% control over your site's listings and content, consider the Pro Web Property Manager by Professional Web Designs. Designed to simplify property marketing on the Internet, the Pro Web Property Manager comes complete with the latest database, Google Mapping and web 2.0 technologies to offer "a better customer experience." For more information about the Pro Web Property Manager, please contact Professional Web Designs at 941-922-3003 or visit www.prowebdesigns.us. Be sure to inquire about our full access product demo.

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Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner real estate firms with the common goal of marketing their properties. <http://prowebdesigns.us>