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For Immediate Release:

What is Web 2.0 And How Can It Benefit My Website?

Simply stated, Web 2.0 refers to a second generation of the Internet where websites act like desktop applications and provide site users with a high degree of interactivity. Examples of web 2.0 websites include Google Maps, social networking services and large e-commerce sites such as eBay and Amazon.com, among others. The benefits offered by Web 2.0 have played -- and continue to play -- an important role in the success of these sites.

If your current website is nothing more than a static online brochure and is not web 2.0 enabled, you should strongly consider how the Pro Web Content Manager (complete with integrated Google Maps) can bring your website into the new generation of the Internet and make you the envy of your competition. The Pro Web Content Manager provides your firm with a web 2.0 platform for easy management of your site's content and delivery of a dynamic experience to your customers.

If your organization is seeking a complete online business solution that saves you time and money and simplifies your marketing efforts, consider the Pro Web Content Manager by Professional Web Designs. It's a cutting-edge, flexible web platform that can be customized to your business' needs, and easily displays your portfolio of properties via interactive Google Maps. With the latest web 2.0 technology, you can offer your customers and prospects and better web experience! For more information about Professional Web Designs or to view a product demo of the Pro Web Content Manager, please call 941-922-3003 or visit www.prowebdesigns.us.

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Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner real estate firms with the common goal of marketing their properties.
<http://prowebdesigns.us>